



BOOK DRIVE for Kids

Community Impact Report 2023-24

Child Engagements: **31,976 children received books.**

24,614 children attended a free book fair;
7,362 additional children selected books at book distribution events hosted in collaboration with other groups, like Child Care Group, Single Parent Advocate, LISD Back to School events.

Total Books Distributed: **65,210** at free book fairs & local events

Free Book Events: **59** (43 DFW; 16 Austin)

Volunteers: over 150 active volunteers

Average event: over 2,000 volunteer hours

Special Milestones in 2023-24:

Held our Second Annual Fundraiser - [An Adult Spelling](#) with 8 teams from the community competing for the Grand Championship. This event was a huge success with 200 in attendance and raising \$33,000. Special thanks to the Mayor of Flower Mound, Derek France, for emceeding the event and local rotaries and chamber members for participating.

Awarded a \$10,000 grant from the [Dallas Cowboys and CBS Texas](#). This grant was kicked off with a free book fair at Reinhard Elementary where former Dallas Cowboy Bradie James and CBS 11 anchor Nicol Baker hosted a read aloud for the kids who were also cheered on by Rowdy and two Dallas Cowboys Cheerleaders.

Held our [first DFW-area-wide book donation drive](#) with donation boxes in 7 LaZBoy stores across the metroplex with advertising on CBS 11.

Partnered with the Ferguson Road Initiative to hold free book fairs at 6 Dallas area schools with the goal of reaching all 10 of the elementary schools that feed into Bryan Adams High School.

Expanded our reach into Tarrant county by 200% with the help of Regions Bank and Blue Cross Blue Shield.

Austin Chapter received a \$2000 grant from the Phi Delta Pi sorority.